



PEFC

The world's largest forest certification program is now available in Canada



PEFC Supports Sustainable Forest Management

Founded in 1999, the Programme for the Endorsement of Forest Certification schemes (PEFC) is a non-profit, non-governmental organization that supports sustainable forest management globally. Formed for the assessment and mutual recognition of national forest certification schemes, PEFC is the world's largest forest certification umbrella organization with members from Africa, Asia, Europe, North America, South America, and Oceania.

Canadian Forest Certification and PEFC

Worldwide, there are more than 30 independent national forest certification programs participating in PEFC. Each remains independent, but they cooperate with each other under the PEFC umbrella to ensure that the wood from each program meets the PEFC requirements. The PEFC umbrella has been extended to include Canada. The world's largest forest certification program is now available through PEFC Canada.

Photography courtesy of LPM-Kymmene Corporation



PEFC certified forest products can be recognized and traded internationally bearing the PEFC logo. It provides immediate assurance to buyers of wood and paper products that they are supporting the sustainable management of forests.

Global Markets Are Looking For PEFC Certification

Forest products bearing the PEFC logo tell buyers these goods come from certified forests and have been tracked through a chain of custody. Products sourced from certified forests are in demand worldwide.

With more than 65 million hectares of forest across the country certified to *Canada's National Standard for Sustainable Forest Management (SFM) (CAN/CSA-Z809)*, Canada has much to offer in terms of certified forest products, and the PEFC program is the most efficient way to communicate this advantage internationally.

PEFC Canada has more than 65 million hectares of certified forests



Worldwide, PEFC has 104 million hectares of certified forests

Canada's National Standard

Canada's National Standard for Sustainable Forest Management (CAN/CSA-Z809) is the foundation of PEFC Canada's commitment to sustainable forest management in Canada. The *Chain of Custody for Tracking of Forest Products (CSA PLUS 1163)* is PEFC Canada's commitment to tracking certified forest products through a chain of custody, from the forest of origin to the end consumer.



With more than 65 million hectares of forest across the country certified to CAN/CSA-Z809, Canada has much to offer in terms of certified forest products.

What Can PEFC Do For You?

For Canadian forest managers and wood product producers, PEFC Canada can help you certify your forest products to meet PEFC certification standards and receive the PEFC product mark. Once your products are marked with the PEFC logo, they demonstrate to a global audience your responsibility for, and commitment to, sustainable development.

PEFC Canada, through the CSA International Forest Products Group, offers you the option of labeling your products with both the PEFC product mark and the CSA SFM product mark. Known and trusted for over 50 years, the CSA mark appears on millions of consumer products. Now, this confidence has broadened to include forest products.

For importers of Canadian forest products, PEFC Canada can help you access Canadian wood products that are PEFC certified. Specifically, PEFC Canada will provide you with the contact information for leading Canadian wood suppliers that export wood products which are PEFC certified. Therefore, when you contact PEFC Canada, you will have access to millions of hectares of PEFC certified wood.



Whether you are an importer or exporter, CSA International's Forest Products Group can help you obtain the PEFC certification you need.

The Benefits of PEFC Canada Certified Forest Products

Beyond communicating sustainability principles, there are a number of reasons buyers and retailers will want to seek out Canadian wood certified to PEFC. Some of these include:

- **Meeting customer demand** - an increasing number of global users, particularly in Europe, are specifying wood from PEFC certified sources.
- **Large supply** - Canada has tens of millions of cubic metres of PEFC certified forest products available.
- **Demonstrating responsibility** for, and commitment to, sustainable forest management.
- **Improving internal business efficiency** by adopting a wood flow accounting system.

Canada's Commitment to Sustainable Forest Management

A growing number of national and international buyers are now specifying "certified" forest products in their procurement policies. That's why CSA worked with a diverse range of stakeholders interested in Sustainable

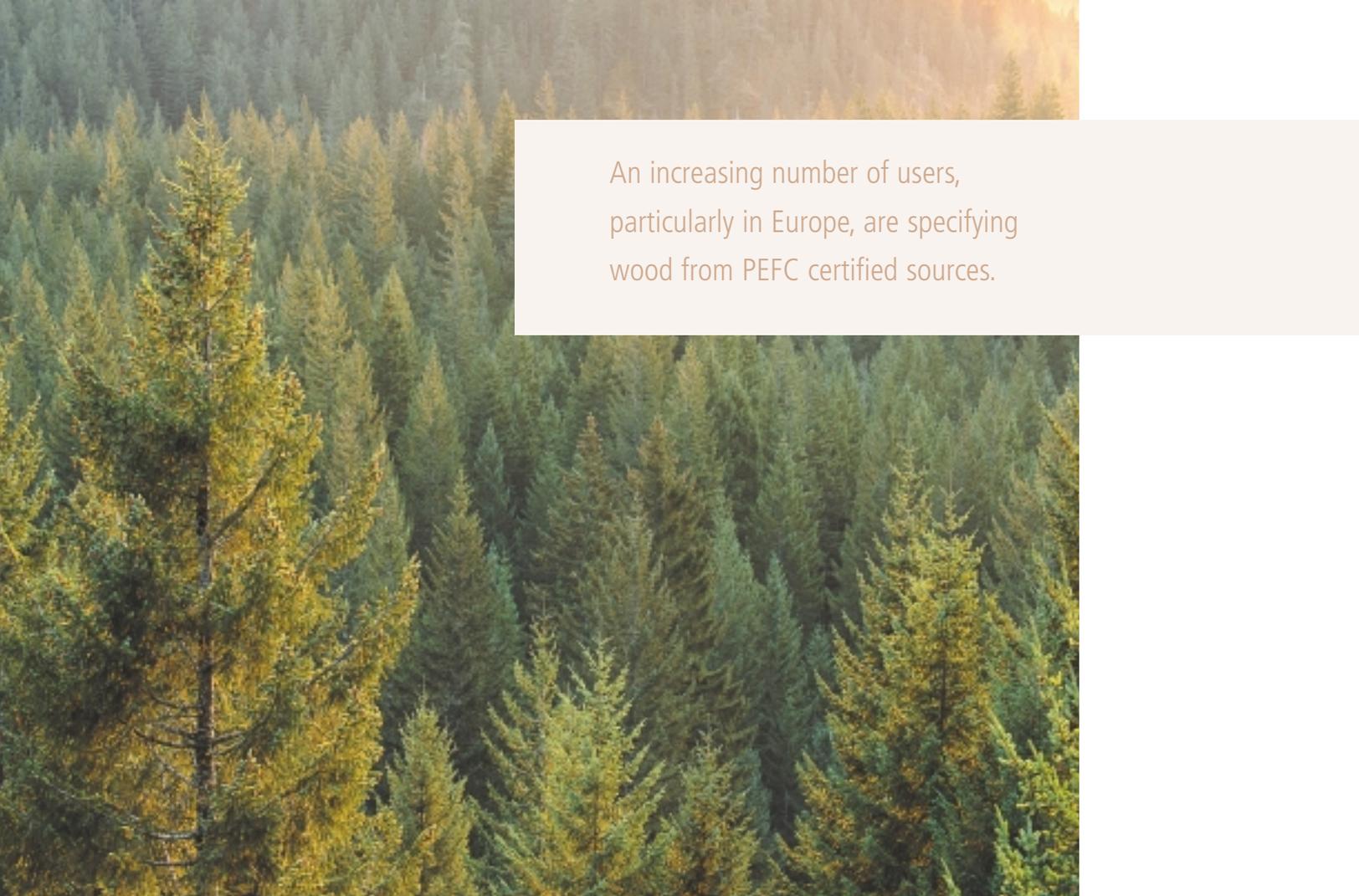
Forest Management in Canada to develop its Sustainable Forest Management (SFM) Program.

Globally-Recognized Forest Certification

Canada's National Standard for Sustainable Forest Management (CAN/CSA-Z809) is based on the international Helsinki and Montreal processes and incorporates Canada's own national sustainable forest management criteria that were developed by the Canadian Council of Forest Ministers. This performance-based standard takes into account environmental, social, and economic factors and is based on requirements that must be proven in the forest through a third-party independent audit.

Robust Chain of Custody Requirements

Chain of custody is the tracking of forest products from the forest of origin to the end user. The *Chain of Custody (CSA PLUS 1163)* outlines the requirements for tracking forest products through all phases of ownership, processing and transportation. Products covered by the chain of custody program include everything from pulp and paper to lumber, paneling and plywood, to specialty forest products like maple syrup and Christmas trees.



An increasing number of users, particularly in Europe, are specifying wood from PEFC certified sources.

PEFC Canada

The world's largest forest certification program is now available in Canada



To find out more about PEFC Canada, contact:
(+1) 416 401-6253
1-866-CSA WOOD (North America)

www.pefccanada.org



Elemental Chlorine-Free (ECF)
25% Recycled Paper
10% Post Consumer Fibre